

ATTRACT NEW CUSTOMERS TO YOUR CLINIC!

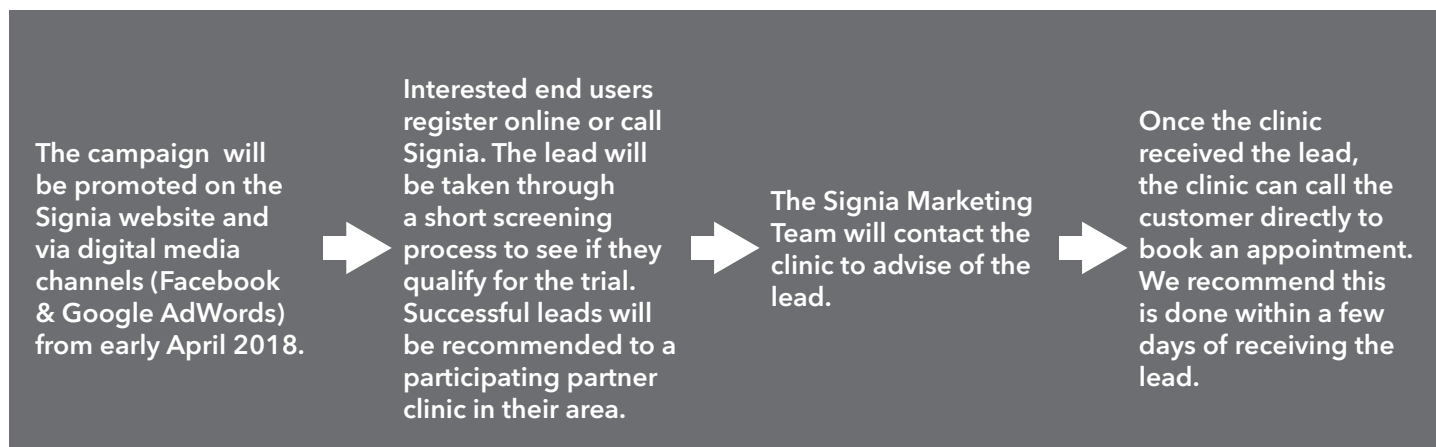
Register for our Signia Pure Nx Campaign today.

Often hearing impaired individuals struggle with their hearing loss for many years before actively investigating hearing aid options. This process can be hurried along using no-obligation free trials which provide the opportunity for individuals to experience the benefits of hearing technology. In addition, trials can be used to break down some of the perceived barriers in obtaining hearing aids e.g. stigma may be addressed after seeing the very latest available invisible hearing solutions.

THE OFFER

- As a valued Amplify member, we would like to partner with you to run a nationwide marketing campaign, using the Pure 312 Nx and Pure Charge&Go products.
- This campaign will allow you to offer the opportunity for an obligation free trial. All you need to do is provide a free hearing screening and a free home-based trial and we will do the rest.

HOW WILL IT WORK?



WHY SHOULD YOU PARTICIPATE?

No-obligation trials can offer new and existing clients the opportunity to experience the benefits of hearing aid technology without financial commitment. In addition, they can see what is available with respect to the very latest discreet hearing solutions.

- The Signia Pure Nx Campaign will be promoted nationally via online channels including:

MEDIA	DISTRIBUTION DATE
Signia AU B2C Website	April 2018
Facebook Advertising	April 2018
Google AdWords	April 2018



The advertising is expected to generate significant demand and this campaign is a great opportunity for your business to engage with new clients and facilitate sales.

To register, please email your completed form (page 3 of this document) to marketing.au@sivantos.com or speak to your local Signia Marketing Representative or Business Unit Manager.

Please Note: All registrations must include a signed Privacy Policy/Terms and Conditions.

TERMS & CONDITIONS.

Signia Pure Nx Campaign.

THE OFFER:

An obligation free hearing aid trial of the Pure 312 Nx is available to end users who book an appointment through the Signia marketing team with a participating partner hearing clinic during April 2018. A free upgrade offer for Pure Charge&Go will be available for the end user once they complete their trial.

GENERAL TERMS AND CONDITIONS:

- This promotional offer is only available to end users over the age of 26 years.
- This offer is valid during the month of April 2018. The campaign/offer may be revoked or extended any time at the discretion of Sivantos.
- The offer is valid for Pure 312 Nx and Pure Charge&Go Nx hearing instruments only. The offer cannot be used in conjunction with any other promotional offer or discount.
- Clinics must offer participating end users a complimentary hearing screening and home based trial.
- Clinics must offer participating end users a free upgrade of Pure Charge&Go if the end user wishes to purchase the hearing instruments.
- The trial period commences from the day of fitting.
- Any demo devices loaned by Sivantos/Signia MUST be returned within 3 working days after the scheduled trial has finished.
- Clinics must fill out and return the provided feedback form for every lead that goes ahead with a trial.
- Any additional terms and conditions for end users are at the discretion of the individual clinic.
- Sivantos Standard Terms and Conditions of Sale apply.

SIGN UP FORM.

Signia Pure Nx Campaign.



NAME: _____

CLINIC: _____

PARTICIPATING SITE/S: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

I have read and agree to the Terms and Conditions and Privacy Policy.

SIGNATURE: _____

PRIVACY POLICY

As a responsible APP entity, Sivantos Group Pty Ltd ("Signia") is committed to protecting the privacy of individuals in accordance with the Australian Privacy Principles ("APP"). This includes, but is not limited to the collection, use, disclosure, accuracy and security of personal information. A copy of the APP's which outlines the 13 principles can be viewed at:

www.oaic.gov.au/privacy/privacy-act/australian-privacy-principles

As such any personal information Sivantos Group Pty Ltd shares with other third parties throughout this campaign is to be used for the sole purpose of "The Signia Pure Nx Campaign" unless consent is provided by the individual. Any personal information that is shared with Sivantos Group Pty Ltd ("Signia") is handled in accordance with these principles and is detailed in our privacy policy. Our privacy policy can be viewed at:

www.sivantos.com/en/privacy-policy/